cubic^{*}

1643 South Boston Avenue Tulsa, OK 74119

(918) 587-7888

 Date
 Invoice #
 Terms

 3/31/18
 13521
 Net 30

Invoice

UCEDA PO Box 1800 244 Fair Street Kingston, NY 12402-1800

We appreciate your business. Thank you.

Description	Amount
Ulster County Economic Development Alliance 2018 Agreement for Professional Services March 2018 - REVISED Term of Agreement: 01/01/2018 - 10/31/2018)
(1) Retainer Fee/Services Line Item 1 Budget: \$45,000 Balance Remaining: \$33,500	4,500.00
(2) Social Media Campaign Line Item 2 Budget: \$5,000 Remaining Balance: \$4,555.14 - Facebook Instagram \$219.86 - HeyOrca \$100.00	319.86
	,
Cubic accepts VISA, Mastercard and AMEX cards. The following confees will apply: 3% for VISA and Mastercard and 3.5% for AMEX.	rvenience Total \$4,819.86
All invoices must be paid within thirty (30) days of the date of the invother arrangements have been made. Interest on past due accounts	oice unless Payments/Credits \$0.00
at the rate of 18% annually.	Balance Due \$4,819.86

Receipt for Ellenville, New York

Account ID: 10155610290433533



Payment Date Mar 7, 2018 8:43am

Payment Method American Express*2001 Reference Number: H6UH5FAPW2

Paid

\$12.32 USD

You're being billed because you reached your billing threshold.

Transaction ID 1566338623483461-3153423

Campaigns

Product Type Facebook

		İ
Event: TOMORROW NIGHT: Break the winter blues with the sweet s From Feb 23, 2018 8:00am to Mar 7, 2018 8:30am	ounds of Irish folk act	\$0.38
Event: TOMORROW NIGHT: Break the winter blues with	the sweet sounds 24 Impressions	\$0.38
Post: "FLASHBACK: Aga Maros welcomed the New Year with" From Feb 23, 2018 8:00am to Mar 7, 2018 8:30am		\$1.11
Post: "FLASHBACK: Aga Maros welcomed the New Year	r with" 60 Impressions	\$1.11
Post: "Saturday mornings are for coffee, pastries, and" From Feb 23, 2018 8:00am to Mar 7, 2018 8:30am		\$5.99
Post: "Saturday mornings are for coffee, pastries, and"	591 Impressions	\$5.99
Post: "The winters might get cold around here, but the" From Feb 23, 2018 8:00am to Mar 7, 2018 8:30am		\$4.84
Post: "The winters might get cold around here, but the"	395 Impressions	\$4.84

Facebook, Inc. 1601 Willow Road

Receipt for Ellenville, New York Account ID: 10155610290433533 Payment Date Mar 7, 2018 8:43am Payment Method Paid American Express*2001 Reference Number: K6UH5FAPW2 \$37.68 USD Transaction ID 1566338630150127-3153424 You're being billed because you reached your billing threshold. Product Type Instagram Campaigns Instagram Post \$20.00 From Feb 23, 2018 12:00am to Mar 7, 2018 8:30am Instagram Post 2,951 Impressions \$20.00 e summer of the same than a second of the second Instagram Post From Feb 23, 2018 12:00am to Mar 7, 2018 8:30am Instagram Post 804 Impressions \$10.00 Post: "FLASHBACK: Aga Maros welcomed the New Year with..." \$0.55 From Feb 23, 2018 12:00am to Mar 7, 2018 8:30am Post: "FLASHBACK: Aga Maros welcomed the New Year with..." 29 Impressions \$0.55 Post: "Saturday mornings are for coffee, pastries, and..." \$1.97 From Feb 23, 2018 12:00am to Mar 7, 2018 8:30am Post: "Saturday mornings are for coffee, pastries, and..." \$1.97 163 Impressions The second section of the second seco Post: "That moment when you experience Minnewaska State..." From Feb 23, 2018 12:00am to Mar 7, 2018 8:30am Post: "That moment when you experience Minnewaska State..." 1,085 Impressions \$5.16 Facebook, Inc.

1601 Willow Road

Receipt for Ellenville, New York

Account ID: 10155610290433533



Payment Date Mar 22, 2018 12:03am

Payment Method American Express*2001 Reference Number: F9KNBFAPW2 Paid

\$150.04 USD

This is your monthly bill.

Transaction ID 1587825868001403-3187133

Product Type Facebook

Campaigns

Page Promotions		
From Mar 7, 2018 9:30am to Mar 21, 2018 12:00am		\$144.56
Winter Page Promotion	9,162 Impressions	\$144.56
Post: "The Awosting Waterfall, located in Minnewaska"	the second of th	
From Mar 7, 2018 9:30am to Mar 21, 2018 12:00am		\$5.30
Post: "The Awosting Waterfall, located in Minnewaska"	400 harrantan	
rost. The Awosting Waterian, located in Minnewaska	496 Impressions	\$5.30
Post: "The winters might get cold around here, but the"		\$0.16
From Mar 7, 2018 9:30am to Mar 21, 2018 12:00am		\$0.10
Post: "The winters might get cold around here, but the"	11 Impressions	\$0.16
Post: "That moment when you experience Minnewaska State"		
From Mar 7, 2018 9:30am to Mar 21, 2018 12:00am		\$0.02
Post: "That moment when you experience Minnewaska St	tate" 2 Impressions	\$0.02

Facebook, Inc. 1691 Willow Road

Receipt for Ellenville, New York Account ID: 10155610290433533 Payment Date Mar 22, 2018 12:03am Payment Method Paid American Express*2001 Reference Number: R9KNBFAPW2 \$19.82 USD Transaction ID 1587825901334733-3187135 This is your monthly bill. Product Type Instagram Campaigns Instagram Post \$10.00 From Mar 6, 2018 10:30pm to Mar 15, 2018 3:30pm Instagram Post 1,222 Impressions \$10.00 Post: "That moment when you experience Minnewaska State..." \$9.82 From Mar 6, 2018 10:30pm to Mar 15, 2018 3:30pm

1,812 Impressions

\$9.82

Post: "That moment when you experience Minnewaska State..."



bulk analytics – UCEDA

March 2018

#2174-6634

Social Media Planning (03/01/2018 - 03/31/2018)

\$100.00

This summary was generated by Cubic, Inc. in order to provide documentation to Ulster County Economic Development Alliance.